



MOTIVATE AND GROW YOUR TEAM WITH QSRSOFT TV

In the Restaurant, Hospitality, and Retail Industries, it's hard to stay on top of ongoing activities and inspire a team towards operational excellence. To increase employee engagement, it is more important than ever to focus your team towards common objectives and motivate them along the way. QsrSoft TV makes this easier by providing a solution that engages and connects teams through gamification, communication, recognition, and shift alerts/reminders. QsrSoft TV transmits anywhere it's needed — to the front lines, customer centers, back-of-house — wherever you need to boost awareness, motivate people, and drive business results.

PROOF IS IN THE RESULTS

QsrSoft TV has the scaling ability to meet the demands of any size organization — from small businesses to large-scale industry leading companies. Those businesses who use QsrSoft TV have seen some tremendous and immediate results! The gamification section has yielded up to a 25% improvement in many key performance areas.

QsrSoft TV provides several areas for employee recognition, with possibilities of a 41% improvement in employee reliability and a substantial reduction in employee turnover. Results have shown that businesses with satisfied employees were 43% more productive which generated higher revenue. QsrSoft TV provides a way to celebrate employees throughout the organization in a variety of ways.

Keeping employees informed has long been every business' challenge. Studies have shown that only 40% of employees are well-informed of their company's goals, strategy, and tactics. QsrSoft TV solves that problem by allowing location and company wide messaging right to where it is needed the most — at the front lines, and in real time.

A USE CASE

Jeff Endrusick is a second-generation McDonald's Franchisee who has owned and operated 4 locations in Northeast North Carolina since 2013. Jeff, along with his Director of Operations Racquel Phillips, had been heavily focused year-over-year on growing the business, increasing staff, and developing managers. In 2020 when COVID hit, fast-paced changes and staffing challenges plagued the restaurant industry. Jeff and Racquel knew they needed to motivate and retain staff in order to attract new staff to meet the needs of the still-changing environment.

Jeff and Racquel decided to install QsrSoft TV in April 2021. It created friendly competition with their managers and crew, who had fun talking about how to get to number ONE. They also loved how the on-screen and audible alerts focused their teams on the important tasks of the moment which improved communication and morale. With QsrSoft TV Jeff and Racquel recognize the employee of the month, announce birthdays and anniversaries of their staff that include pictures for all to see, and welcome new employees with their names on the screen.

